



News



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## Now Accepting Designs for the Eighth Annual Race Car Design Contest for JDRF; Winner Designs Motorcraft/Quick Lane Ford Fusion for Wood Brothers Racing, Ryan Blaney

- For the eighth-consecutive year, one talented child with type 1 diabetes (T1D) will win a trip to see the car he or she designed race in a real, professional motorsport, courtesy of Motorcraft, the official recommended aftermarket part for Ford vehicles, and Quick Lane Tire and Auto Centers, in an exciting contest that raises funds for JDRF.
- This year, the winner will attend the Brickyard 400, July 26, 2015, in Indianapolis, Ind., a professional NASCAR Sprint Cup race where the JDRF-themed Ford Fusion, driven by Ryan Blaney, will be competing.
- Children ages 5-18 with T1D are eligible to participate. For entry forms and official rules, visit [Fordracecar.jdrf.org](http://Fordracecar.jdrf.org).

**DEARBORN, Mich., Feb. 18, 2015** — For the eighth-consecutive year, one talented child with type 1 diabetes (T1D) will win a trip to see the car he or she designed race in a real, professional motorsport, courtesy of Motorcraft, the official recommended aftermarket part for Ford vehicles, and Quick Lane Tire and Auto Centers, in an exciting contest that raises funds for JDRF.

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Ford Motor Company's relationship with JDRF – the leading global funder of T1D research – spans three decades. In 2008, the Ford Customer Service Division and its Motorcraft and Quick Lane Tire and Auto Centers brands joined the effort with the Race Car Design Contest.

Wood Brothers Racing, in its 65<sup>th</sup> year of NASCAR completion and owners of the iconic No. 21 Motorcraft/Quick Lane Ford Fusion stock car driven by up-and-coming first-year driver Ryan Blaney, are again participating in the JDRF Race Car Design Contest. Team co-owner Eddie Wood looks forward to JDRF weekend at the famous Indiana racing oval.

“We couldn’t be more delighted to once again be part of Motorcraft and Quick Lane’s Race Car Design Contest for JDRF,” Wood said. “JDRF is helping these kids deal with having type 1 diabetes and at the same time are trying to find a cure. We’re happy to be doing our part.”

In seven years, the race car design contest has raised more than \$400,000 to fund JDRF research, the only organization with a strategic plan to end T1D.

“JDRF is extremely grateful for the generous support from Ford Motor Company,” said Derek Rapp, JDRF president and CEO. “We are excited about the eighth-consecutive Motorcraft and Quick Lane’s Race Car Design contest that brings such awareness for type 1 diabetes. JDRF’s relationship with Ford spans three decades and we are inspired by the commitment and dedication of all those involved to help raise funds for this disease.”

Children ages 5-18 with T1D are eligible to participate. Visit [Fordracecar.jdrf.org](http://Fordracecar.jdrf.org) to download entry forms and official rules. Entrants will be matched to a JDRF chapter local to their area to help in the process.

Every child who enters raises money for JDRF by inviting their friends and family to “vote” through donations toward research that will help create a world without T1D.

“We are proud to use our motorsports platform to increase awareness of T1D and to help raise funds for its eventual cure,” said Mary Lou Quesnell, Marketing Director, FCSD.

In 2014, Carson Magee, 11, of Coeur d’Alene, Idaho, raised \$3,735 in the contest that gave him the racing experience of a lifetime. Magee, a very active advocate for JDRF, was diagnosed with T1D at age 7.

T1D is a disease in which the body’s pancreas stops producing enough insulin, a hormone that is needed to turn food into energy. People with T1D must monitor their blood sugar levels and administer insulin via shots or an insulin pump, multiple times every day. Even vigilant management does not ward against T1D complications such as heart attack, stroke, blindness and amputation. JDRF is the largest charitable funder of T1D research, focused on supporting key therapies that hold significant promise in turning Type One into Type None.

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**PHOTO CUTLINE:** The Motorcraft/Quick Lane Ford Fusion NASCAR Sprint Cup car carrying the JDRF colors in 2010 with Bill Elliott at the wheel.

#### **About Motorcraft**

*Motorcraft® offers a complete line of replacement parts that are recommended and approved by Ford Motor Company. From routine maintenance to underhood repairs, Motorcraft parts offer exceptional value with the highest quality and right fit at competitive prices. Motorcraft parts are available nationwide at Ford and Lincoln dealers, independent distributors, and automotive parts retailers. For more information, visit [www.motorcraft.com](http://www.motorcraft.com).*

#### **About Quick Lane Tire & Auto Centers**

*Quick Lane® provides automotive quick services for all makes and models. Quick Lane’s nationwide network of more than 700 facilities, each providing the convenience of an aftermarket company (no appointment necessary, service while you wait, evening and weekend hours, competitive prices) with the confidence of a major automotive manufacturer (quality parts, factory-trained technicians). Quick Lane® is a registered trademark of Ford Motor Company. For more information, visit [www.quicklane.com](http://www.quicklane.com).*

#### **About JDRF**

*JDRF is the leading global organization focused on type 1 diabetes (T1D) research. JDRF’s goal is to progressively remove the impact of T1D from people’s lives until we achieve a world without T1D. JDRF collaborates with a wide spectrum of partners and is the only organization with the scientific resources, policy influence and a working plan to bring life-changing therapies from the lab to the community. As the largest charitable supporter of T1D research, JDRF is currently sponsoring over \$450 million in charitable research in 17 countries. For more information, please visit [www.jdrf.org](http://www.jdrf.org)*

#### **Wood Brothers Racing**

*Wood Brothers Racing was formed in 1950 in Stuart, Va., by Hall of Famer Glenn Wood. Wood Brothers Racing is the oldest active team and one of the winningest teams in NASCAR history. Since its founding, the team won 98 races (including at least one race in every decade for the last seven decades) and 117*

*poles in NASCAR's top-tier series. Fielding only Ford products for its entire history, the Wood Brothers own the longest association of any motorsports team with a single manufacturer. Glenn's brother, Leonard, is known for inventing the modern pit stop. The team currently runs the Motorcraft/Quick Lane Ford Fusion driven by Ryan Blaney in the famous number 21 racecar.*

**Contact:** Tim Keenan  
O (313.203.7152)  
[tkeenan@campbellmarketing.com](mailto:tkeenan@campbellmarketing.com)