

Help JDRF create a world without type 1 diabetes (T1D) and jumpstart your fundraising with \$500! The key to fundraising success is simple—you just need to ask! Tell your friends, family, and colleagues why JDRF and T1D research are important to you. Then take this simple 10-day challenge to raise \$500 for JDRF One Walk[™].

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- DAY 1** Show your commitment! Make your own donation of \$25, \$50, or more. Set up your personal fundraising page at walk.jdrf.org, and find all the tools you need for fundraising success.
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- DAY 2** Ask two family members for \$25 each.
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- DAY 3** Ask a local business to donate \$25. Your dry cleaner, hair stylist, and regular coffee shop are great places to start. Bought a new car or refinanced your home? Those professionals often make charitable donations to their customers. You just need to ask!
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- DAY 4** Ask five co-workers to sponsor you for \$20 each. Take advantage of your company's matching gift program, if available, to increase your co-workers' impact!
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- DAY 5** Request a company contribution of \$100 from your boss.
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- DAY 6** Ask five people you know from your extracurricular sports team, child's school, or place of worship to donate \$10 each.
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- DAY 7** Solicit five friends to donate \$20 each. Send requests from your Participant Center to give people a secure way to make a credit card donation. We've provided sample fundraising letters to help you!
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- DAY 8** Turn it around! Ask someone whose cause you have supported for \$25 or more.
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- DAY 9** Ask your company to match your self-donation.
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- DAY 10** Use Facebook. Our Fundraise with Facebook app can help you reach the \$500 milestone before you know it. Once you get the word out, you will be surprised at who will support you—a high school friend, a college roommate, a former co-worker, or one of your child's former coaches or babysitters.

People want to support you—they just need to be asked!

Your type can help turn **type one** into

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