

## Fundraise with Facebook

You can now easily raise money for your JDRF One Walk<sup>®</sup> directly on Facebook either by creating a fundraiser when you register or later by visiting your Participant Center. The money you raise on Facebook will count toward your Walk fundraising goal and all donations will automatically be included in your Participant Center.



### Benefits of a Facebook Fundraiser

#### Connect those who care

Send invitations directly from Facebook to friends so they can view your fundraiser and see your updates in their newsfeed.

#### Easily collect donations

Friends can donate to your fundraiser without leaving Facebook, and will automatically receive a receipt for their gift!

#### Seamlessly track your progress

View your overall fundraising both on Facebook and in your Participant Center since they are connected. You'll always know how close you are to reaching your fundraising goal!

#### Find new supporters

Friends can easily share your fundraiser with their friends, enabling a wider variety of people to support your Walk effort. Reaching more people will help you meet your fundraising goal faster!



### Fundraising Tips

#### Share your story

Sharing your personal story of why you're participating in JDRF One Walk helps your social network feel connected with your passion and participation for our cause.

#### Invite your friends

Sending an invitation brings special attention to your efforts and allows people to easily find your fundraiser without having to search in their newsfeed.

#### Encourage sharing

People who don't know you directly are more likely to donate if their friends have also donated, so it's helpful to encourage your friends to share your fundraiser.

#### Engage your community

Post frequent updates to your fundraiser including pictures, videos and thank your donors! Your friends are more likely to donate to your Walk effort and share your fundraiser when you keep them engaged. Our top fundraisers recommend posting at least twice per week.