



Tap Your Social Network

Start your fundraising with an email to your network, including links to donate and follow you on social media. Use Facebook, Twitter, Instagram, YouTube and other channels to tell your type 1 diabetes (T1D) story and promote your Walk. Post team pictures and motivational thoughts in frequent updates—make it fun and personal. Go even bigger and create your own fundraising video that tells your story. If your friends and family spend a lot of time on Facebook, you can quickly and easily connect your Walk fundraising to Facebook in your Participant Center. Raising money where your network is has never been easier! Always include a link to your fundraising page as well as your fundraising goal. Check out your Participant Center for social media tools, tips, images and to connect your fundraiser to Facebook today.



Take The Walk To Work

Host a kickoff to recruit walkers for your team and get your co-workers excited about fundraising for JDRF. Secure a \$500 donation from your employer. Ask your employer to allow people to wear jeans one day in return for a \$5 donation. Invite co-workers to bring their lunch to work for a week and donate the money they save to JDRF. Get permission to collect spare change in the lunch room or host a bake sale, ice-cream social, chili cook-off or pancake breakfast. Promote your Walk on LinkedIn, share news about your team's progress and a link to donate. Check out the Vendor Letter in your Participant Center to help get a vendor campaign started. Many employers offer matching gift programs and will match the charitable contributions of employees, retirees and/or spouses.



Flex Your Fundraising Muscles

Organize a garage sale, car wash or spaghetti dinner—whatever gets your community to come out and donate. Offer to mow lawns, clean pools, put up Christmas lights, walk the dog or run errands for neighbors. Babysit, pet sit or house sit for a donation. Guest bartend at your favorite bar and put your tips toward T1D. Swap any special talent or skill you have for a donation: graphic design, computer support, photography, home repair, hair and makeup styling or sewing.



“Donate” Your Big Day To T1D

In lieu of gifts, ask family and friends to donate to JDRF for your birthday, wedding or retirement. Celebrate a new job, housewarming or big holiday with a party and ask your guests to come prepared to support JDRF.



Ask The Pros

Ask your doctors, dentist, lawyer, veterinarian, real estate agent, insurance broker, mechanic, personal trainer or other professional service provider for a donation.



Partner With Local Businesses

Get one business to sponsor you for a large donation in exchange for wearing its logo on your Walk shirt. Ask your hair stylist, fitness teacher or massage therapist to donate a day of services or a portion of their fees. Organize a restaurant night where a percentage of sales goes toward your team's goal.



Entertain In Style

Host a game night, trivia contest, wine and cheese tasting, karaoke evening, bowling event or pool party. Ask a venue to donate the space. Host a viewing party to watch a big event like the Oscars or Super Bowl, the premiere or finale of a favorite TV series or a movie marathon. Serve donated hors d'oeuvres and drinks and charge at the door.



Get Into The PR Game

Change your voice mail greeting and email signature or add a line to your business card or mailing label announcing your Walk and asking for support. Wear a bracelet or pin that invites others to ask about T1D and how they can support you. Contact the editor of your local paper or company newsletter and ask them to interview you about the Walk and provide details on how readers can support you. Be your own publicist on social media, frequently sending updates.



Don't Forget The Small Change

Small change adds up! Ask your friends, family and co-workers to put aside their spare change for your Walk. Find out if your child's school will hold a “Loose Change Day,” encouraging each child to bring in their family's loose change to donate to JDRF. Ask your favorite restaurant, bar or other business to put out a jar. Find out what your shopping center does with coins in the fountains. Get permission to collect outside a grocery store or sports arena.

Have fun and thank you for going the extra mile to creatively engage your friends, family and co-workers to help end T1D.

Your type can help turn **type one** into

typenone