

As a Team Captain for JDRF One Walk™, the best way to help your team fundraise successfully is to show them how it's done!



Help Everyone Register At walk.jdrf.org To Access The Participant Center's Many Powerful Resources:

- Personal and team fundraising pages
- Personalized fundraising video
- Sample fundraising letters to send potential donors



Recruit Team Members

- Make a list of everyone you know who might like to walk.
- Use the sample emails in your Participant Center to ask family, friends, and co-workers to join your team.



Set Recruitment And Fundraising Goals With Your Team

- Ask everyone to join in the fun—there is no limit to how big your team can be!
- Help team members set a fundraising goal—aim high, every dollar goes towards finding a cure for type 1 diabetes (T1D)!
 - Encourage each team member to set a goal of at least \$150.



Show Them How To Succeed

- Set an inspiring personal fundraising goal and make a personal donation to motivate your team members.
- Show your team how to set up their fundraising pages or plan a team fundraiser to help them get started!
- Remind your team members to use their online fundraising tools.
- Encourage them to never give up and keep asking!



Be A Coach And A Cheerleader

- Share these inspiring and informative videos at <http://www.youtube.com/jdrf> with your team.
- Recognize and encourage your team's fundraising progress along the way.
- Celebrate your achievement on Walk Day surrounded by people like you who are committed to helping JDRF turn **Type One** into **Type None**.



Share The Mission

- Every dollar you raise at JDRF One Walk helps JDRF continue to fund life-changing research for everyone affected by T1D. Read more about our current research projects at jdrf.org/research.
- Make it personal. Share why supporting JDRF is important to you and encourage your team members to do the same. By sharing your personal story you help people to understand why their donations are so important!

Your type can help turn **type one** into

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