



Tell Your Story

No one knows your personal connection to type 1 diabetes (T1D) better than you do. Your Participant Center lets you create a personal web page to tell people why you want to make sure that people living with T1D have access to life-changing therapies until the day a cure is found. Telling your story is the most effective way to inspire others to donate to JDRF One Walk[™].



Make Your Contact List

Think about all the people who will appreciate your story. Remember, the larger the distribution list you start with, the better your results will be! Gather names from your email addresses and address book, holiday card lists, and social networking sites. Then think about the people you interact with every day, people from your past, people at your local businesses, and those extra special people in your life to make sure you don't miss anyone!



Start Fundraising

Once you've set up your personal page, written your story, and gathered your list, it's time to start fundraising and send some letters! The Participant Center provides several sample email and snail mail letters, so you don't have to start from scratch. Be specific about how you would like each person to support you—give them a suggested donation amount or ask them to join your team. The earlier you send letters, the more money you will raise. Don't forget to follow up with everyone. Some people just need to be reminded!



Collect Donations

As Walk Day gets closer, tally up your offline donations (checks and cash) and make sure that all checks are payable to JDRF. Enter any offline donations in your Participant Center to track your real-time fundraising results. We encourage you to send or drop off any cash or check donations to the chapter office the week before the Walk. Include the Walker Donation Information Form to ensure your donations are accurately processed. Finally, if you are mailing the donations, convert all cash to a personal check.



Say "Thank You"

A final, but crucial, step in the Walk is thanking your donors. Send a thank you note to everyone who donated to your team. Recognizing your contributors' generosity this year will help ensure their support for future JDRF events.

Your type can help turn **type one** into

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