

kidswalk.jdrf.org

KIDS WALK TO CURE DIABETES



KIDS HELPING KIDS!

Join the growing list of schools nationwide that are part of the effort to find better treatments, prevention, and a cure for type 1 diabetes (T1D)!

Schools across the country appreciate the educational and monetary benefits of our Kids Walk to Cure Diabetes program and are delighted by how easy it is to participate. JDRF provides a turn-key program, and your school and students enjoy the many benefits.





What is the JDRF Kids Walk to Cure Diabetes?

The JDRF Kids Walk program is an educational, in-school fundraising program with two goals: to educate students about type 1 and type 2 diabetes and the importance of a healthy lifestyle, and to provide them with an opportunity to make a difference by raising money for type 1 diabetes (T1D).

Our program helps to foster an environment of positive character building and community service in your school. Through their efforts, students learn tolerance and empathy for others and raise awareness of T1D in the community.

How does the program work?

Working with a JDRF staff member or volunteer, school personnel choose two dates, approximately two weeks apart, at any time during the school year to participate. On the first date, a member of JDRF leads students in an educational kick-off, teaching them about both type 1 and type 2 diabetes, the importance of a healthy diet and exercise, and effective and safe fundraising strategies. On the second date, students submit the funds they've raised at a celebratory Walk that is held on the school's campus.

How do students fundraise?

On kick-off day, each student receives a collection envelope and 10 of JDRF's signature paper sneakers. The sneakers are sold to support JDRF. A letter to parents explaining what their students learned during the kick-off and how the kids can participate in fundraising is included in the envelope. Students are also offered the opportunity to fundraise online through our secure Kids Walk website. With help from a parent, each student can create a personal fundraising web page that will make it easy for family and friends nationwide to support them.

JDRF staff tailored the program and worked with us in a very professional, uplifting, and empowering way. They knew what to do and how to pull more than 1,100 students and staff together in the spirit of service for others. Everyone was excited about the event and participated with joy in their heart.

*Steven Bollar, Principal
Hartford School
Mount Laurel, NJ*



Why do schools participate?

Because it's FUN, it's EASY, and it's EDUCATIONAL! There are so many benefits offered by our Kids Walk program. Here's a quick list:

Education: Our engaging and interactive program teaches students about type 1 and type 2 diabetes and the importance of philanthropy, while encouraging thoughtful questions.

Community support: Students and families living with type 1 diabetes (T1D) appreciate the support of their schools and the educational opportunity that the JDRF Kids Walk presents. It's all about **KIDS HELPING KIDS!**

An opportunity to get kids active: The campaign wraps up with a celebratory Walk on your school's campus. This is a great way to bring students together and get them moving!

Difference Maker Awards: Participating students who raise \$10 or more are eligible to earn fun gifts. It's our way of saying thank you for a job well done!

Money for your school: Ten percent of the total amount raised for JDRF by your school is awarded back to the school for use on equipment, books, field trips, or anything else your school may need.

Thank you banner: As a token of our appreciation, your school will receive a silver, gold, or diamond star banner for raising \$1,000, \$5,000, or \$10,000 for JDRF.

**JDRF IS HERE TO HELP
EVERY STEP OF THE WAY!**

The JDRF Kids Walk to Cure Diabetes was a great experience for myself and all the students at my school. Everyone came together to support, help, and learn more about type 1 diabetes. Most students did not know the difference between type 1 and type 2 diabetes. By the end of the kick-off, every student knew the difference between the two diseases. Personally I was happy that my friends and fellow classmates understood what I have to go through every day living with type 1 diabetes. They were all so kind and asked a lot of questions. The students now

understand why it is so important that we find a cure! They also know how to help prevent type 2 diabetes by making smart and healthy choices. I would recommend the JDRF Kids Walk to Cure Diabetes to any school that is interested in educating their students about type 1 diabetes, learning more about JDRF's mission, and most importantly, raising money toward a cure!!!

Emmabella, fifth grader
Sarasota, FL



Each day...
40 children are
diagnosed with
type 1 diabetes (T1D)
in the United States
alone. That's an entire
classroom full of
students each and
every day!

JOIN US!

To find classroom tools, tips for a successful campaign, and tools for families who are impacted by T1D, visit kidswalk.jdrf.org or contact your local JDRF chapter by calling **888-533-WALK**.

Schedule your school's **Kids Walk to Cure Diabetes** today!

IT'S ALL ABOUT
KIDS HELPING KIDS!

JDRF is the leading global organization focused on type 1 diabetes (T1D) research. Driven by passionate, grassroots volunteers connected to children, adolescents, and adults with this disease, JDRF is now the largest charitable supporter of T1D research. The goal of JDRF research is to improve the lives of all people affected by T1D by accelerating progress on the most promising opportunities for curing, better treating, and preventing T1D. JDRF collaborates with a wide spectrum of partners who share this goal.

Since its founding in 1970, JDRF has awarded more than \$1.6 billion to diabetes research. Past JDRF efforts have helped to significantly advance the care of people with this disease, and have expanded the critical scientific understanding of T1D. JDRF will not rest until T1D is fully conquered. More than 80 percent of JDRF's expenditures directly support research and research-related education.

Type 1 diabetes (T1D) is an autoimmune disease that strikes both children and adults at any age. It occurs when the body's own immune system destroys the beta cells in the pancreas. Beta cells produce insulin, which is an essential hormone needed by the body to obtain energy from food. The onset of T1D has nothing to do with diet or lifestyle. It comes on suddenly, causes lifelong dependence on injected or pumped insulin, and carries the constant threat of devastating complications.

For more information, please visit www.jdrf.org.