



## HOW TO BE A SUCCESSFUL FAMILY TEAM CAPTAIN

### Register at [walk.jdrf.org](http://walk.jdrf.org).

By officially registering for your Team online you will now have access to powerful recruitment and fundraising resources. You will have access to a personal Participant Center that will allow you to create personal and team pages; send recruitment and fundraising emails to team members and donors; access sample letters, appeals, fundraising tips and tools; and use our Fundraise with Facebook application.

### Set a goal for your team.

A family team can consist of 10 walkers or 100 walkers—the sky is the limit! On average, our JDRF Walk to Cure participants raise \$100 each. For a quick calculation, take your walker recruitment goal and multiple it by \$100 per person for your team's fundraising goal!

### Recruit team members.

Send emails to family, friends, and co-workers and ask them to join your Walk to Cure Diabetes team. There are sample emails to help get you started in the email tab of your Participant Center. Share tools with them to help them register online and encourage them to fundraise. Let them know why the JDRF Walk to Cure Diabetes is important to you!

### Set your personal fundraising goal.

Show your team members you can walk the walk! Set your own personal fundraising goal, make a personal donation, start fundraising, and lead your team to success.

### Encourage your team members and have fun!

Keep your team members motivated along the way by reminding them that they are part of JDRF's global mission to cure, better treat, and prevent type 1 diabetes. Help them get registered and encourage them to send emails and use our Facebook application to fundraise for JDRF. Let them know they are making a difference with every dollar they raise for JDRF. And have fun achieving your team goal!

**REGISTER TODAY**  
**WALK.JDRF.ORG**