



HOW TO BE A SUCCESSFUL CORPORATE TEAM CAPTAIN

Register at walk.jdrf.org.

By officially registering your Team online you will receive access to powerful recruitment and fundraising resources. You will have access to your personal Participant Center that will allow you to create personal and team pages; send recruitment and fundraising emails to team members and donors; access sample letters and appeals, fundraising tips and tools; and use our Fundraise with Facebook application.

Set a goal for your team.

On average, a corporate team recruits 20%–50% of its employee base to register for the JDRF Walk to Cure Diabetes. A larger company team has multiple Team Captains with 10 – 15 walkers per team. Multiply that by the \$100 fundraising average for JDRF Walk participants, and you have your team goal!

Recruit team members.

Send emails to your co-workers and ask them to join your Walk to Cure Diabetes team. There are sample emails to help get you started in the email tab of your Participant Center. Share tools with them to help them register online and encourage them to make a donation and to fundraise. Double the size of your team and ask them to recruit a family member or friend to register and join your team, too!

Set your personal fundraising goal.

Show your team members you can walk the walk! Set your own personal fundraising goal, make a personal donation, start fundraising, and lead your team to success.

Encourage your team members and have fun!

Keep your team members motivated along the way by reminding them that they are part of JDRF's global movement to cure, treat, and prevent type 1 diabetes (T1D). Help them get registered and encourage them to send emails and use our Facebook application to fundraise for JDRF. Let them know they are making a difference with every dollar they raise for JDRF. Enjoy in your team's achievement!

REGISTER TODAY
WALK.JDRF.ORG