



# JDRF ONE WALK GUIDE



## Dunkin' Park

Saturday, October 28th

Check In 9:00 A.M | Walk Begins 11: 00 A.M.



# ROCK YOUR SOCKS!



**JDRF ONE WALK**  
FOR A WORLD WITHOUT TYPE 1 DIABETES **T1D**



# Walk Day Schedule

## 9:00 A.M. - CHECK IN BEGINS!

Stop by the check-in tent to let us know you're here and drop off your T-Shirt for the team t-shirt contest! If you qualified for the Team Village, you can head to your tent!



## 9:00 A.M. - 10:30 A.M. - WALK DAY FUN!

Join us for fun, food, games, and music! Stop by the Mission & Advocacy Tent, visit the Kids' Activities tent, check out our vendor area, meet other local T1D families, enjoy live music, lots of games, stop by the Walk Day Expressway for some awesome on-site fundraising, and more! If you are a V1P - grab your "backstage pass" and stop by the V1P tent! If you are a NEW family, join us for the new family breakfast at 9:15 a.m.!

## 9:30 A.M. - 10:30 A.M. - TEDDY BEAR CLINIC

CCMC and CT1D Events will be hosting a teddy bear clinic for newly diagnosed families. Learn how to treat your diabetic teddy bear and visit the different stations. Pre Register here!

## 10:35 A.M. - 10:45 A.M. - OPENING CEREMONY

Head over to the stage for our opening ceremonies before we kick off the walk! We will also announce the T-Shirt Contest Winner at this time!

## 10:45 A.M. - T1D PARADE \*\*NEW!

Let's celebrate our T1D Rockstars!! All those living with T1D are invited to participate in the parade to help us remember why we walk and lead us to the arch!

## 11:05 A.M. RIBBON CUTTING & COUNTDOWN

Our top family team will count us down with the top new family team will cut the ceremonial ribbon to lead the walk!

## 11:10 A.M. WALK BEGINS!

The walk begins! Enjoy your walk with your team and keep an eye out for the Mile of Hope! We can't wait to see you "rock your socks"!



# WHAT'S NEW?



We have a lot of exciting additions in 2023!

## T1D PARADE

We are thrilled to announce the T1D Parade! Let's celebrate our T1D Rockstars - the reason we walk! Every person at the walk living with T1D will be invited to participate in the parade! The parade will happen right after the opening ceremony, before the walk kicks off!





# WHAT'S NEW?



We have a lot of exciting additions in 2023!

## BONFIRE - CUSTOM TEAM T-SHIRTS!

This year, we have partnered with Bonfire to help you design custom One Walk team shirts and raise funds toward your goal at the same time! From the participant center, Bonfire can help you to create a design, launch your t-shirt fundraiser and share the link with your team members and friends. Bonfire will print and ship all items purchased directly to your supporters in time for walk day - while all funds raised get accredited to your fundraising efforts!

#JDRFOneWalk

YOUR DESIGN HERE

JDRF ONE WALK

**Design your team shirts today**

This year, it's easier than ever!



# WHAT'S NEW?



We have a lot of exciting additions in 2023!

## BONFIRE - CUSTOM TEAM T-SHIRTS!

Continued...

Create

### CUSTOM TEAM SHIRTS

that benefit your JDRF One Walk team!



**JDRF ONE WALK**  
FOR A WORLD WITHOUT TYPE 1 DIABETES

1

From your One Walk Participant Center, click the button "Get Started with Bonfire." Select customize a JDRF One Walk template or design your own. Sign up with Bonfire to log in and start designing your shirt!

2

If using a template, click on "Team Name" and edit text. If designing your own, click find graphics and use the design tools or upload your own art. Click next to pick your styles and colors.

3

Set the selling price. You'll see the recommended price first. Adjust prices to fit your needs. You can see an estimate of how much your team could raise. Click next.

4

Set the time people have to order. Pick "fundraiser" to describe your campaign. Click next. Create a title and add a personal message to customize your page. Click next, then confirm and launch. You can now share your url so people can order your shirt!

*We can't wait to see your team in your shirts at One Walk!*



# WHAT'S NEW?



We have a lot of exciting additions in 2023!

## WALK DAY EXPRESSWAY

We are excited to add another element of FUNdraising to walk day! This year, your team will have the opportunity to host an on-site fundraiser on walk day! Your team will reserve a table in the "Walk Day Expressway" ahead of time, and host a fundraising activity on walk day! Here are some examples of what that could look like:

- Selling custom team socks/apparel
- Games: Pay to play games like musical chairs, balloon pop, etc.. have small prizes to give away to winners
- Plant or flower sale
- Pay & Pull - Make a donation, pull for a prize
- Bake sales (must adhere to Food safety guidelines)

Feel free to get creative! Each team that signs up will be provided with a table top sign for a QR code to scan that goes directly to their team page for donations!

# ENGAGING YOUR EMPLOYER

Engaging your employer is a quick and easy way to recruit team members and increase fundraising! Here are a few quick and easy ways you can involve your employer:

- Utilize any matching gift program your company offers & encourage your colleagues to as well
- Ask your company if they would be interested in sponsoring the event (JDRF can help with this!) Sponsorship opportunities range from \$500-\$25,000, and it can all be credited to your team fundraising!
- Ask your colleagues to join your team!
- Does your company offer any sort of community volunteer program? This is a great way to engage. Many companies offer employees several paid hours to volunteer at events.
- Sell paper sneakers around the office for quick & easy fundraising (JDRF can supply)

Want to engage your company but not sure where to start? Our staff can help! Reach out to Lindsey at [llafemina@jdrf.org](mailto:llafemina@jdrf.org) or call 860-321-2274



Companies support JDRF because we have a solid track record of funding research efficiently and effectively. Historically, between 74 and 77% of what we raise supports our mission, including research and research-related education.

Today, your company can help fund the T1D breakthroughs of tomorrow. In partnership with JDRF, you will find yourself on the forefront of changing the lives of millions an achieving a world without T1D.

## The Financial Impact

Statistics estimate for a company with 1,000 employees:

- 20 have diabetes
- 29 are undiagnosed
- 257 employee family members have diabetes
- \$1,384,800 is the average annual cost of diabetes for the company

**1.45M** AMERICANS HAVE TYPE 1 DIABETES<sup>1</sup>



<sup>1</sup>Type 1 Diabetes Index, 2022



**JDRF**

Costs shown here are for type 1 and type 2 diabetes combined. Based on statistics from <https://www.cdc.gov/diabetes/data/statistics-report/index.html>



***Yes! I would like to sponsor a Mission sign on the Mile of Hope on Walk Day!***

- Mission sign at One Walk location- \$500     Mission sign at all FOUR walk locations - \$1,000
- We would not like a sign, but please accept this donation of \$\_\_\_\_\_

***Please select walk site(s):***

- Six Flags New England, Agawam, MA on October 1st, 2023
- Dodd Stadium, Norwich, CT on October 14th, 2023
- Hammonasset Beach State Park, Madison, CT on October 21st, 2023
- Dunkin' Donuts Park, Hartford, CT on October 28th, 2023

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone # \_\_\_\_\_ Email: \_\_\_\_\_

Payment:     Check Enclosed         Please send invoice to above address

To pay by credit card, please contact Melissa Harhay at 860-321-2265

Please send full color and 1 color (black) ai or eps logos via email to Melissa at  
mharhay@jdrf.org





# FAQS!



## **What time should I arrive and where should I go?**



We can't wait to see you on walk day! Check In will begin at 9:00 a.m.! Please stop by the check-in tent upon arrival. Our top ten fundraising teams will get a spot in the team village, which includes a table, and 2 chairs. Please see the attached document regarding the Team Village. Opening ceremonies will begin around 10:45 a.m., with the new\* T1D parade kicking off at 11:00 a.m.

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## **What is there to do at the walk?**

We have lots of exciting things happening on walk day! We will have live music, lots of games, a team t-shirt and sock\* (new this year) contest, our Mission/Advocacy tent, our Kids' Activities tent, food, and more! Walk day is one big celebration of all of your accomplishments, and it is a great time to meet your local T1D community and make new friends! **If this is your first JDRF One Walk, please join us in the New Family tent at 8:30 a.m. for a special welcome breakfast!**



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## **How will I turn in my cash & check donations?**



If you have checks, you can mail them to the JDRF office at 20 Batterson Park Rd, 3rd Floor, Farmington, CT 06032. **Please include a note with your team name**, and what participant to credit the donation to (if applicable). If you have cash, we suggest you convert it to a check and mail it to the office. If you are unable to convert to a check, please contact Lindsey at [llafemina@jdrf.org](mailto:llafemina@jdrf.org) or 860-321-2274 to schedule a cash drop off. **PLEASE DO NOT BRING CASH OR CHECKS TO THE WALK.**





# FAQS!



## How do I connect my fundraising page to Facebook?



Connecting to Facebook is simple! Once you register your team, you will be prompted to customize your page. You can follow the step by step instructions - and your participant center will ask you to connect to Facebook. Simply hit the button that says "Connect to Facebook" and follow the prompts. You can also reference your Participant Fundraising Toolkit for more instructions!

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## How will I get my walk t-shirt this year?

All participants who fundraise \$100 or more will qualify for a 2023 JDRF One Walk t-shirt! Once you hit the \$100 milestone, an email will be sent to your email address on file. From there, you will confirm the size & mailing address for your One Walk t-shirt delivery! *T-shirts will not be available on site on walk day\**



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## Why is fundraising for JDRF important?



At JDRF, we work tirelessly to accelerate breakthroughs to cure type 1 diabetes (T1D) and improve the lives of those living with the disease. We continually expand our scientific knowledge, our connections and collaborations, our partners and our global presence to unlock the science that will stop T1D. While we fight for cures, together with you, we strive just as hard to develop therapies to help people right now. JDRF and our team of scientists are leading T1D research around the world. No organization is making a bigger impact on advances in this field. Check out our top advancements section to see your dollars at work!

**P.S: Have you downloaded our JDRF app? The app is available for free in the iOS and google play store on your smart phone. The app allows you to access your participant center right from your smart phone. You are able to text out your link to invite others to join your team or donate, link to Facebook, edit your page, send thank you emails to donors in real time, receive notifications when you get a donation, and much more!**



# Your Dollars at Work

## 2007

### Attracting The Best And Brightest



JDRF funds lab setup for world famous materials engineer Robert Langer, Sc.D., to persuade him to work in the type 1 diabetes (T1D) sphere developing novel biomaterials for beta cell encapsulation. This is just one example of JDRF's ability to bring "new blood" to T1D research.

## 2014

### Accelerating Research



JDRF-backed Harvard researcher Doug Melton, Ph.D., develops breakthrough protocol for rapidly converting human stem cells into insulin-producing beta cells in the lab, a step toward overcoming the scarcity of islet cells available for beta cell replacement therapies.

### Dexcom Share



FDA approves the Dexcom Share, funded in part by JDRF, which enables people to share their CGM data with family members.

## 2016

### First FDA Approved Artificial Pancreas



FDA approves the first hybrid closed loop AP system to automate dosing of insulin.

## 2017

### Beta Cell Replacement Discovery



Researchers identified a way to interrupt the body's immune response to implanted medical devices. This could allow infusion sets, sensors for CGMs, cell encapsulation containers and other devices to work better for longer periods of time.

# 2019

## Second Artificial Pancreas Approved



The FDA authorized an algorithm that enables the second artificial pancreas system: The Tandem Control-IQ™ advanced hybrid closed loop technology. It's the first algorithm that can be a component of any open protocol, or interoperable, artificial pancreas system.

## ViaCyte Shows Insulin Production In People With T1D



ViaCyte, a beta cell replacement company long supported by JDRF, showed—for the first time ever—that its PEC-Direct therapy helps people with T1D produce insulin again.

# 2020

## JDRF Launches T1Detect



T1Detect, JDRF's general population screening program, launches. With one blood test, anyone at any age can find out—before symptoms even occur—if they are at risk for developing T1D.

# 2021

## JDRF Launches Centers of Excellence to find Cures



JDRF announces the launch of Centers of Excellence to solve the riddle of the body rejecting stem cell-derived beta cells through immune modulation and gene editing.

# 2022

## FDA Approves Tzield™—The First Disease-Modifying Therapy For T1D

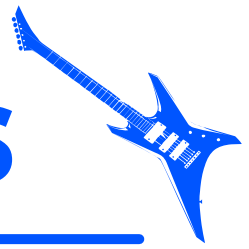


The U.S. Food and Drug Administration (FDA) approves teplizumab, under the brand name Tzield, for use in delaying the onset of T1D in at-risk individuals

For a more in depth review of your dollars at work, scan the QR code



# Fundraising Incentives INDIVIDUALS



## \$100+ | WALK T-SHIRT

Every individual walker who raises \$100+ can receive a 2023 One Walk t-shirt! An email will be sent automatically for those who qualify to redeem. This is based off individual totals, not team fundraising.

\*Design will change for 2023

## \$500+ | PRIZE CATALOG

Every walker who raises \$500+ will receive a fundraising rewards catalog to redeem a prize of their choice. Visit your participant center for additional details. Reward catalogs are delivered electronically 4-6 weeks after JDRF Day. This is based off individual totals, not team fundraising.



## \$1,000 | V1P

Every walker who raises \$1,000+ will earn V1P status and receive this year's exclusive V1P gift, badge and lanyard. V1Ps will gain exclusive "backstage" access to the V1P tent on walk day to pick up their gifts! This is based off individual totals, not team fundraising.



# Fundraising Incentives

# TEAMS



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## Top Fundraising Team

Our top fundraising team (overall) will have the honor of doing the countdown from the stage to begin the walk! **The winning team will be pulled at 5 p.m. on Friday, October 27th!** We will notify the winner on Friday evening!

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## Top NEW Family Team

Our top fundraising NEW Family team (has never participated in a walk before) will win the honor of cutting the ribbon to start the walk! **The winning team will be pulled at 5 p.m. on Friday, October 27th .** We will notify the winning team on Friday evening!

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## Team Village

Our top ten fundraising teams (**as of Friday, October 27th**) will earn a spot in the Team Village! Your team will get ta table, and (2) chairs on walk day – plus a little thank you gift from our staff, on walk day! **You will be notified on Friday, October 27th** if your team has earned a spot in the Team Village!

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## Walk This Way Experience!

Whatever team raises the most money during "Walk Week" **beginning 10/22 - 10/27 (at 5 p.m.)** will get to party like a rockstar and win our "Walk This Way" Experience! This includes VIP Parking, breakfast for your team on walk day, a table and 4 chairs (if not already in the team village), a walk "grammy" award, and recognition on the Jumbo Tron during the opening ceremonies!

