# Your leadership will change the future

(COMPANY NAME) is proud to participate in JDRF One Walk®—the largest fundraising program for type 1 diabetes (T1D) research. This inspiring, family-friendly event will be held at (WALK LOCATION) on (DAY OF THE WEEK), (WALK DATE).

JDRF funds critical research to cure, prevent and treat T1D and its complications. And they won’t stop until they find a cure for the millions of children, adults, and families challenged by this autoimmune disease every day. JDRF One Walk helps fuel this great mission and I am excited about the impact we can have in our community and the difference our team can make to help people with T1D.

In addition to serving as (TYPE OF SPONSOR) Sponsor of the Walk, (COMPANY NAME) is committed to fielding a large Walk team, with at least (NUMBER OF PEOPLE) people and our goal is to raise $(AMOUNT). To meet these goals, I’m asking each department head to volunteer to be a (COMPANY NAME) team captain. If there’s someone else in your department who would like to serve as the team captain and take advantage of this opportunity to lead, he or she may take your place or work with you as a co-captain.

# Being a team captain requires a minimum time commitment and a lot of enthusiasm!

* Meet with a JDRF staff person who will help you get your team started and partner with you each step of the way.
* Attend the JDRF One Walk Kickoff on (DATE) at (LOCATION) and meet team captains from other local businesses, organizations plus local families impacted by T1D.
* Recruit team members in your department to participate in the Walk.
* (IF DATE IS SET) Join me at (COMPANY NAME) Kickoff on (DATE) at (LOCATION) to rally our team, inspire them to participate, and announce the terrific fundraising incentives and fun team activities we have planned to help us reach our goal!

Please confirm the name of your department’s team captain with (INTERNAL COMPANY COORDINATOR’S NAME) by (DUE DATE). Our JDRF One Walk company coordinator or I will provide team captains with further information after that date.

Thank you in advance for your commitment and support. To learn more about JDRF and its work to create a world without T1D, visit [jdrf.org](http://www.jdrf.org/).

Sincerely,
(NAME)